

P R E S S K I T

# Lameck

MPB with pop/rock undertones.





### **Emboscologia : From São Paulo to Paris**

Though Lameck was born and raised in a family of artists in São Paulo, Brazil, he has lived in Paris for nearly 15 years. His musical world has been influenced by the likes of Caetano Veloso, Gilberto Gil and especially João Bosco, to whom he paid a tribute on his debut EP, *Emboscologia*, released in 2010. True to the spirit of Brazilian pop (also known as MPB or *Musica Popular Brasileira*), that first record consisted of 6 tracks – including one in French – and was warmly received by mainstream radios such as France Culture, FIP and RFI, but also by magazines such as *Vibrations* and *Mondomix*.



### **Passos de ontem : From record to stage**

2013 saw the release of the album “*Passos de ontem*”. Five new tracks now complement the six songs previously revealed on the EP, and though consistent with the first opus, the album takes a distinctively more pop direction. A duet with Angolan artist Lulendo echoes Lameck’s African roots. A new side of his personality comes alive as he invites us to walk in his footsteps and follow him on a journey through his past. Between 2010 and 2013 Lameck introduced these first two records on stage at Parisian venues such as La Maroquinerie, La Favela Chic or Le Cabaret Sauvage. He was also featured in music events such as Mozaïk in Les Mureaux, Tudo Brasil in Brazil as well as in Sofia, Bulgaria, and even at the famous Montreux Festival in Switzerland.



Lameck keeps breaking new ground with no boundaries. He is currently working on his second album, due for Spring 2014. With this new project the listener will perceive a marked departure as he moves further away from Brazilian pop to reflect more closely his current identity, that of a ubiquitous urban artist in constant evolution. This second album will of course be showcased on Parisian stages, but also all across France. Such a deep intent to open up his musical world to his host country makes Lameck a one-of-a-kind artist.